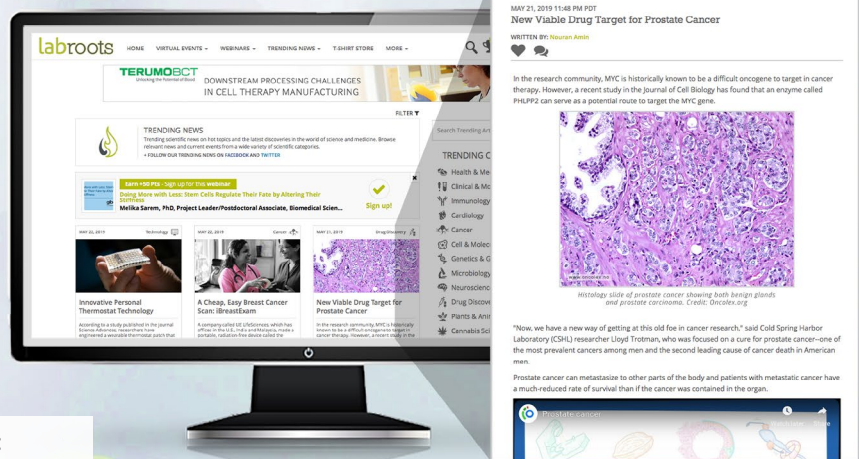


— New from Labroots — NOW HOSTING SPONSORED CONTENT

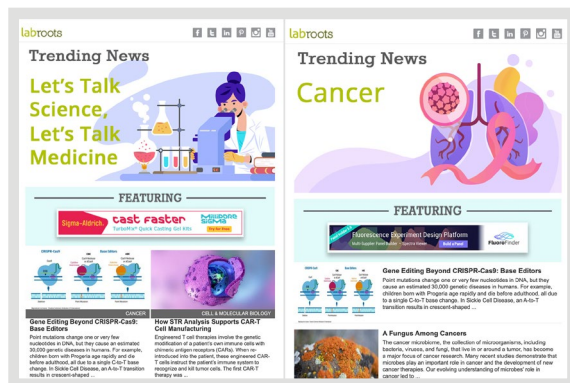
labroots

For more information:
Contact us at 1.714.463.4673
or sponsor@labroots.com



SHARE SPONSORED CONTENT ON OUR POPULAR WEBSITE

Did you know that Labroots has 16 different niche trending news categories -- such as Cell & Molecular Biology, Genetics & Genomics, Microbiology, Videos, and more -- each with their own weekly newsletter **distributed to tens of thousands of people**? Use your own branded content to tell your story to a new audience in a place they already like to visit.



Share content, drive leads, build brand awareness!

We are now offering for individuals and companies an opportunity to post their custom content on our trending news pages, where it will be shared within the newsletter, as well as on our Labroots social media pages.

Sponsored Content Opportunities

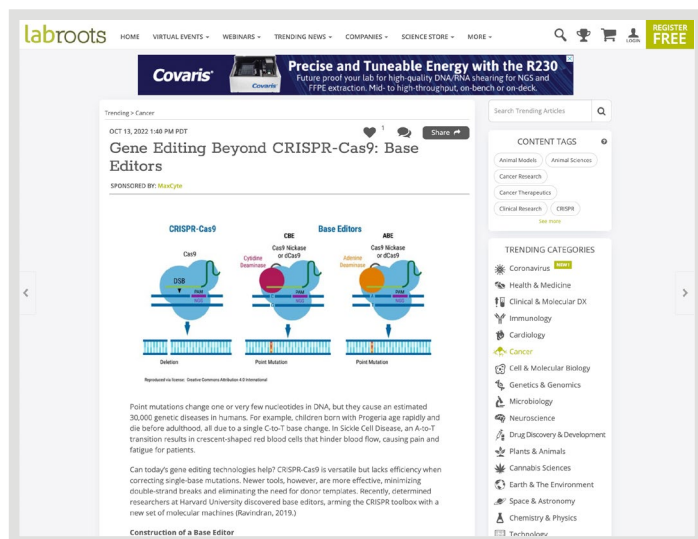
- ✓ Sponsored Campaigns
- ✓ Gated Sponsored Content
- ✓ eBooks
- ✓ Custom Article Campaigns
- ✓ Custom Infographic Campaigns

Sponsored Content

Utilize Labroots' database of users by sharing an article, written by you, in the Trending News section of the website. This allows you to use your branded content to tell your story to a new audience in a place they already like to visit. Sponsored content is a strategic way to increase your company and/or product exposure.

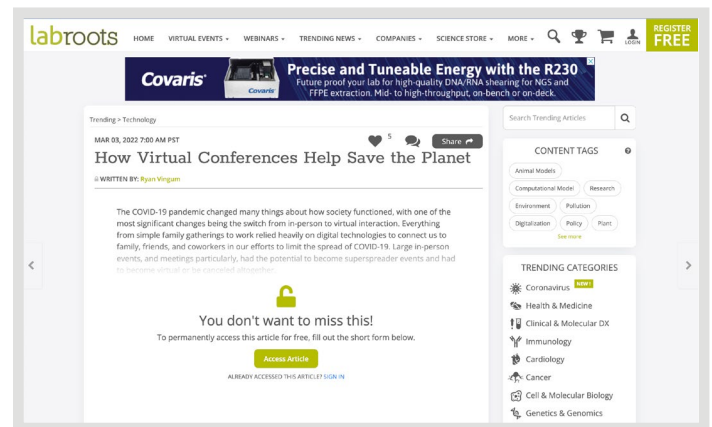
Custom Article & Infographic Campaigns

Kick back, relax, and let Labroots create the content for you. A unique opportunity for all companies that are interested in developing customized content written by an industry professional. Utilize Labroots' database of users by sharing an article or infographic, written/designed by the Labroots team, in the Trending News section of the website. Crafted to resonate with your target audience, this content will promote your company as an industry leader and garner new leads.



Gated Sponsored Content

Want to try your hand at something new? Generating leads with sponsored content has never been easier with this new feature. By 'gating' your sponsored content with a lead form, you can take advantage of Labroots' extensive audience and gain valuable insight into new potential clients.



eBooks

Sponsored eBooks

You provide the content (any desired copy and imagery) on our eBook Preferences Form, we turn it into something comprehensive and cohesive that will live on the Labroots site. It's that simple!

Custom eBooks

Let Labroots create your eBook's content for you. After filling out the eBook Preference Form and gathering all of the necessary information needed to create a successful eBook, the Labroots team will begin writing the content. Periodic meetings will be set up to ensure the brand messaging is aligned with your vision, and content is approved as it is written.

INTERESTED IN LEARNING MORE?

See the list of prices and packages below or contact us to get started today.

• 1 Sponsored Article	\$950	• Custom Infographic Campaign	\$9,950
• 1 Sponsored Video	\$750	• Sponsored eBooks	\$14,500
• Gated Sponsored Content	\$4,500	• Custom eBooks	\$19,500
• Custom Article Campaign	\$7,500		